



Knowledge Process Outsourcing (KPO)

Overview

Businesses of today's globalized market are witnessing an exponential growth in the volume of data to be processed. With shorter decision cycles, reduced time to market, and stiff competition, companies are looking for ways to make efficient data-driven decisions. Knowledge Process Outsourcing (KPO) suitably allows clients to unlock their jammed top-line growth by outsourcing their core work to strategic locations where the talent is skilled and labor costs-effective. Organizations are partnering with specialized research and analytics vendors who build successful business strategies with data-driven insights to analyze the present business environment while predicting market trends.

CDSS's Knowledge Process Outsourcing Services

Chrysalis Data Solutions and Services provides cost-effective and value-added Knowledge Process Outsourcing (KPO) services that help clients streamline their processes and enable superior decision making to improve their top line and bottom line.

By providing insight-based business decision support, CDSS helps companies develop a better understanding of their customers and their businesses.

Data Management

- Data Entry
- Data Extraction
- Metadata Tagging
- Data Cleaning, Sorting and Culling
- Data Cumulation
- Powerpoint Slides Creation

Data Reporting

Accurate Reporting across various industries to achieve operational excellence and performance efficiency.

- SWOT Analysis
- Statistical Analysis and Significance Testing
- Cross Tabulations by sub-group analysis
- Financial Analysis

Why CDSS?

- A team with high level of domain expertise
- Customization of projects catering to individual client needs
- Strategic geographical locations to harness time and economy of scale advantage
- Low Cost – High value advantage.

Market Research

Providing accurate data insights and research services to answer clients most pressing business questions and support decisions.

- Survey Scripting
- Questionnaire Design
- Competitive Intelligence
 - Primary Research
 - Secondary Research
 - Competitor Profiling
 - Core Competencies
- Benchmarking and GAP Analysis
- Market Segmentation Studies
- Industry Analysis
- Customized Reporting



For Additional information

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